

PROBLEM:

Track Town Pizza is a pizzeria located in Eugene Oregon. For years, the restaurant has been using a website that is difficult for both its owners to edit, and its customers to navigate and read. The website also lacked up-to-date information about the business.

The site is currently still accessible at www.tracktownoncampus.com

The screenshots displayed below show the upper section of the old website's homepage (capture 1), and lower section of the website's pizza menu page (capture 2).

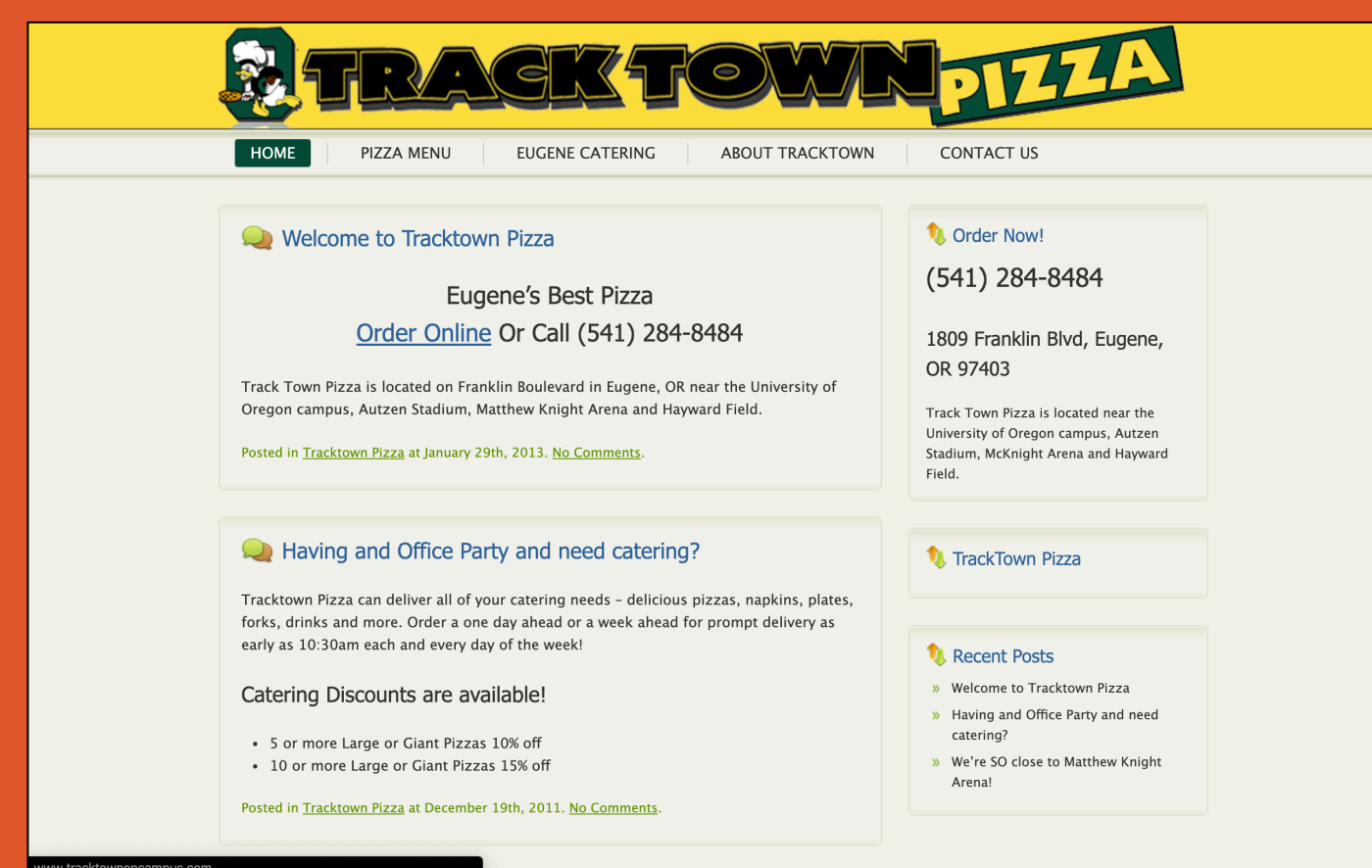


Figure 1: Upper section of the old website's homepage

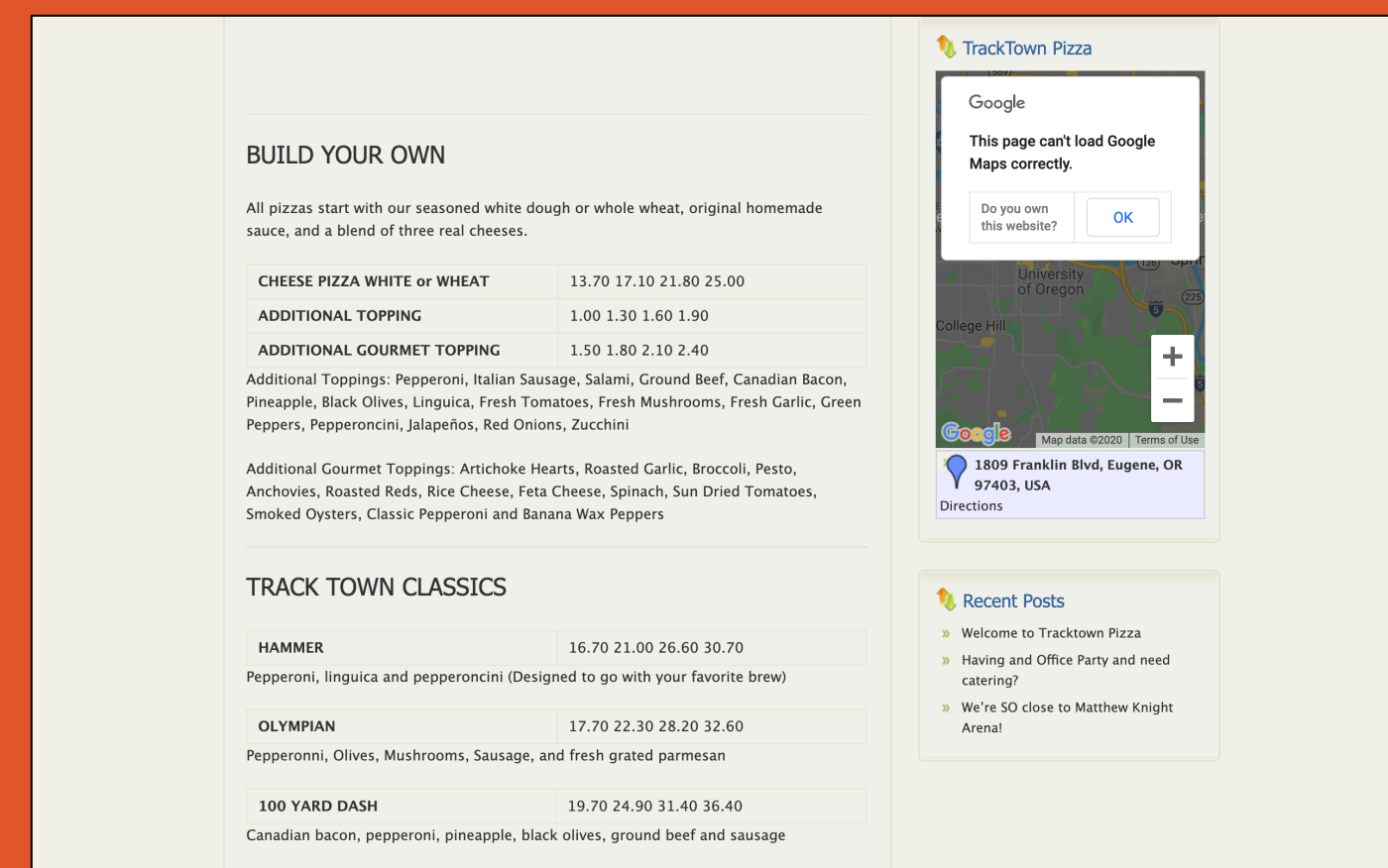


Figure 2: Lower section of the website's pizza menu page

OLD SITE ISSUES:

- Has a style and structure that does not meet modern business standards and is not visually appealing to users
- Website navigation is unintuitive for users
- Information and photos are not up to date
- Google maps module is broken
- Antiquated code base



TRACK TOWN PIZZA WEBSITE

“You can’t do a website for a senior project!” –Sharlena Luyen

APPLICATION OVERVIEW

As described in the problem description (left panel), Track Town Pizza's old website is outdated and has several issues. As a solution to this issue, our team has taken on the task of creating a new website application for their business.

The map on the right shows the general navigation structure of our web application. Screenshots and descriptions of the site's main pages are below.

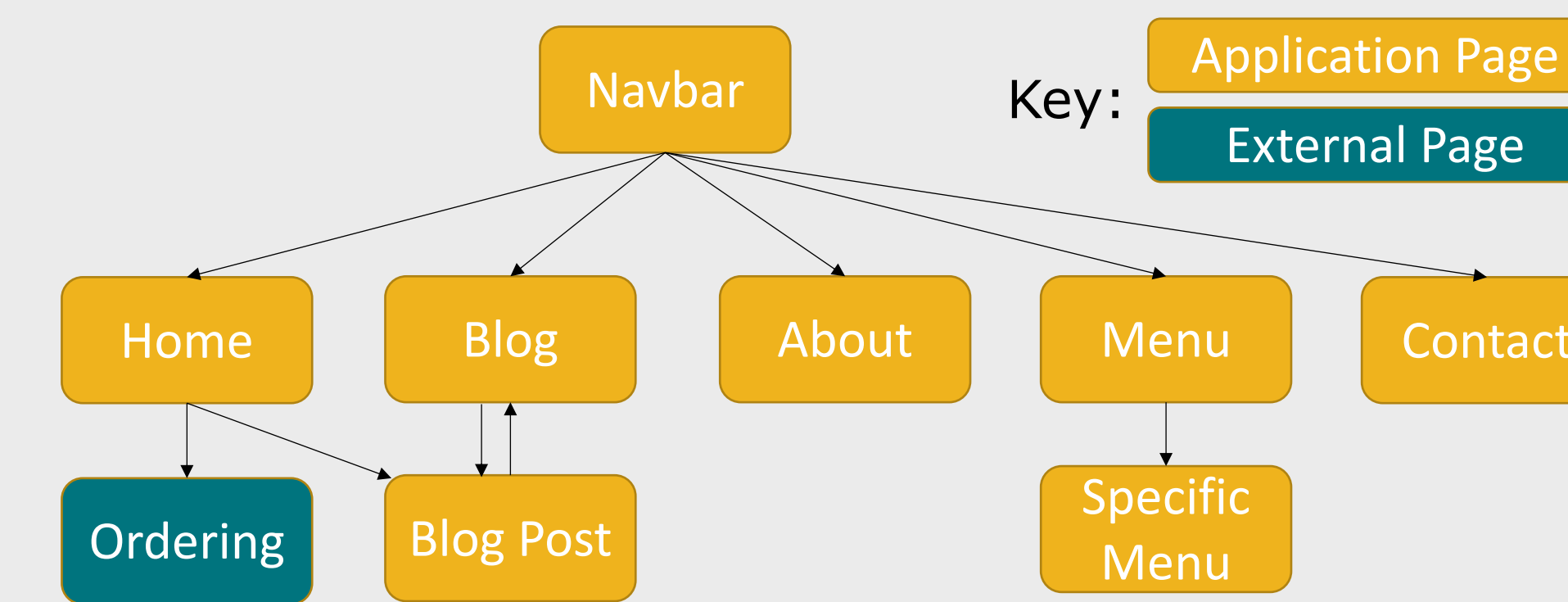


Figure 5: Site Navigation Map

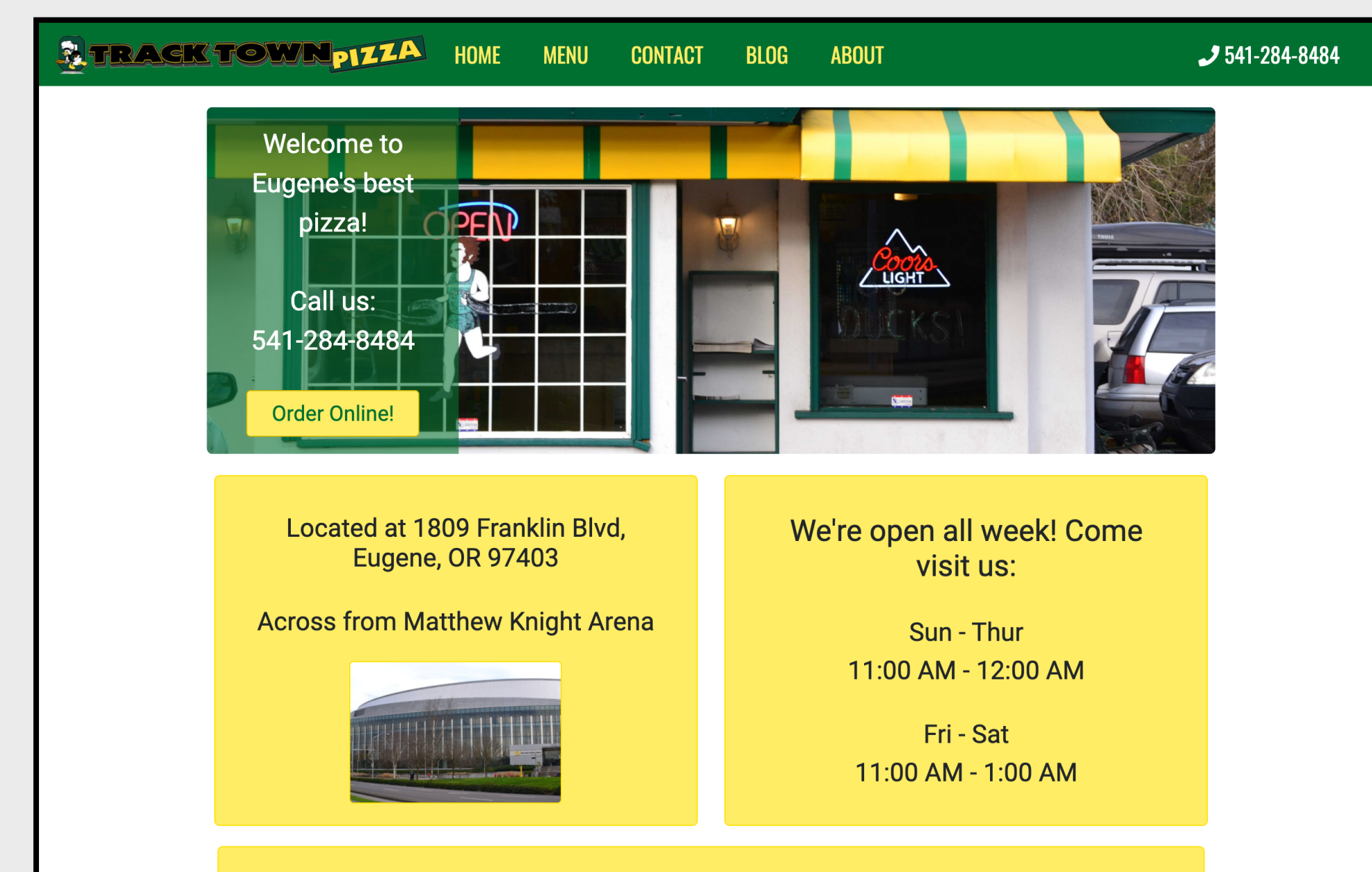


Figure 3: Top of Home Page

MENU PAGE

The menu page is where the user can view all items that Track Town Pizza has available for purchase. The main menu page (shown on the right) shows several product categories that navigate the user to a similar looking sub-menu when clicked. Each sub-menu displays products in its specific category (pizza, beverages, etc...).

The most unique menu page is the sub-menu for pizza. It features a “build your own pizza” tool which allows for a user to estimate the cost of a customized pizza order.

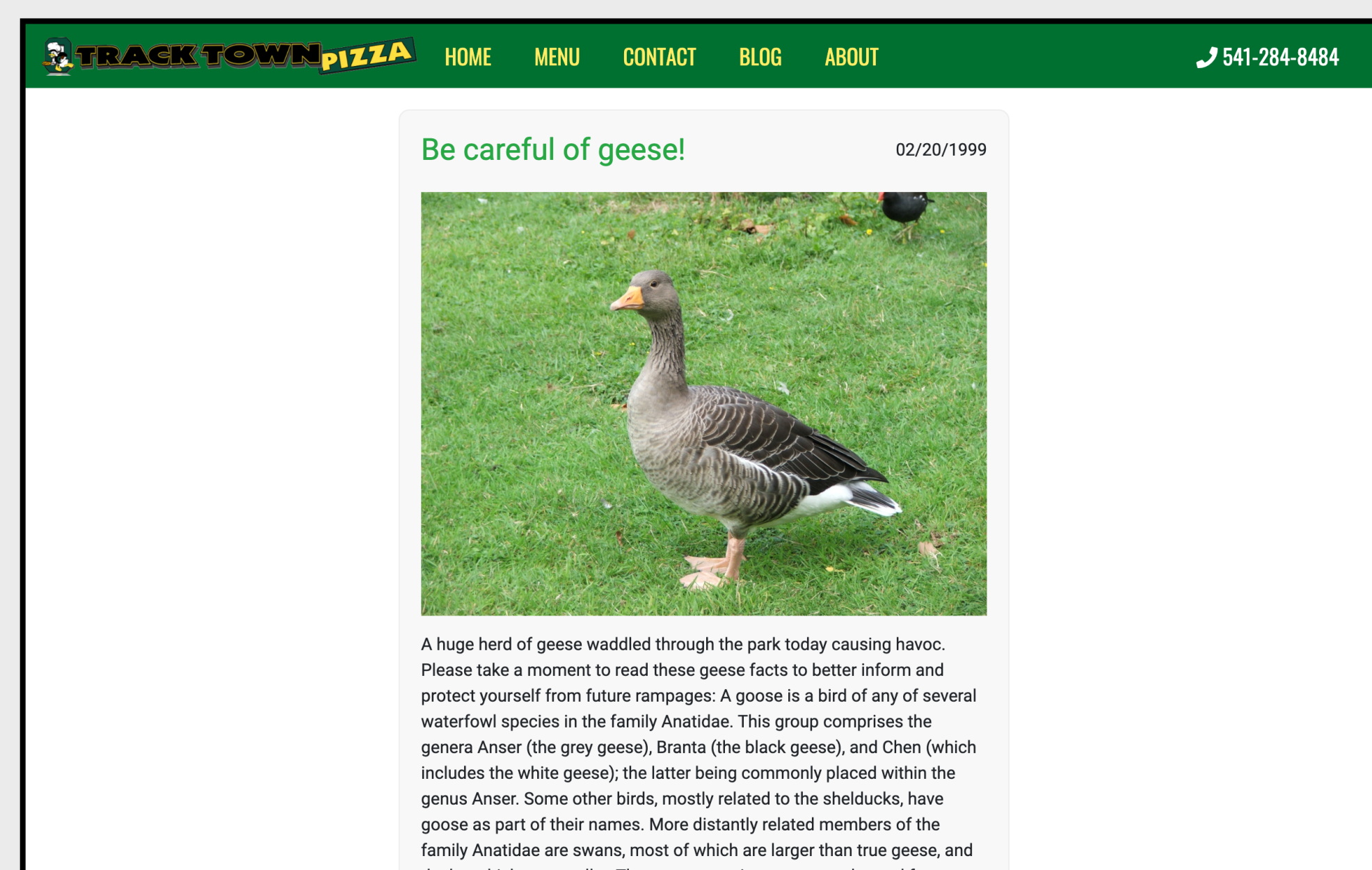
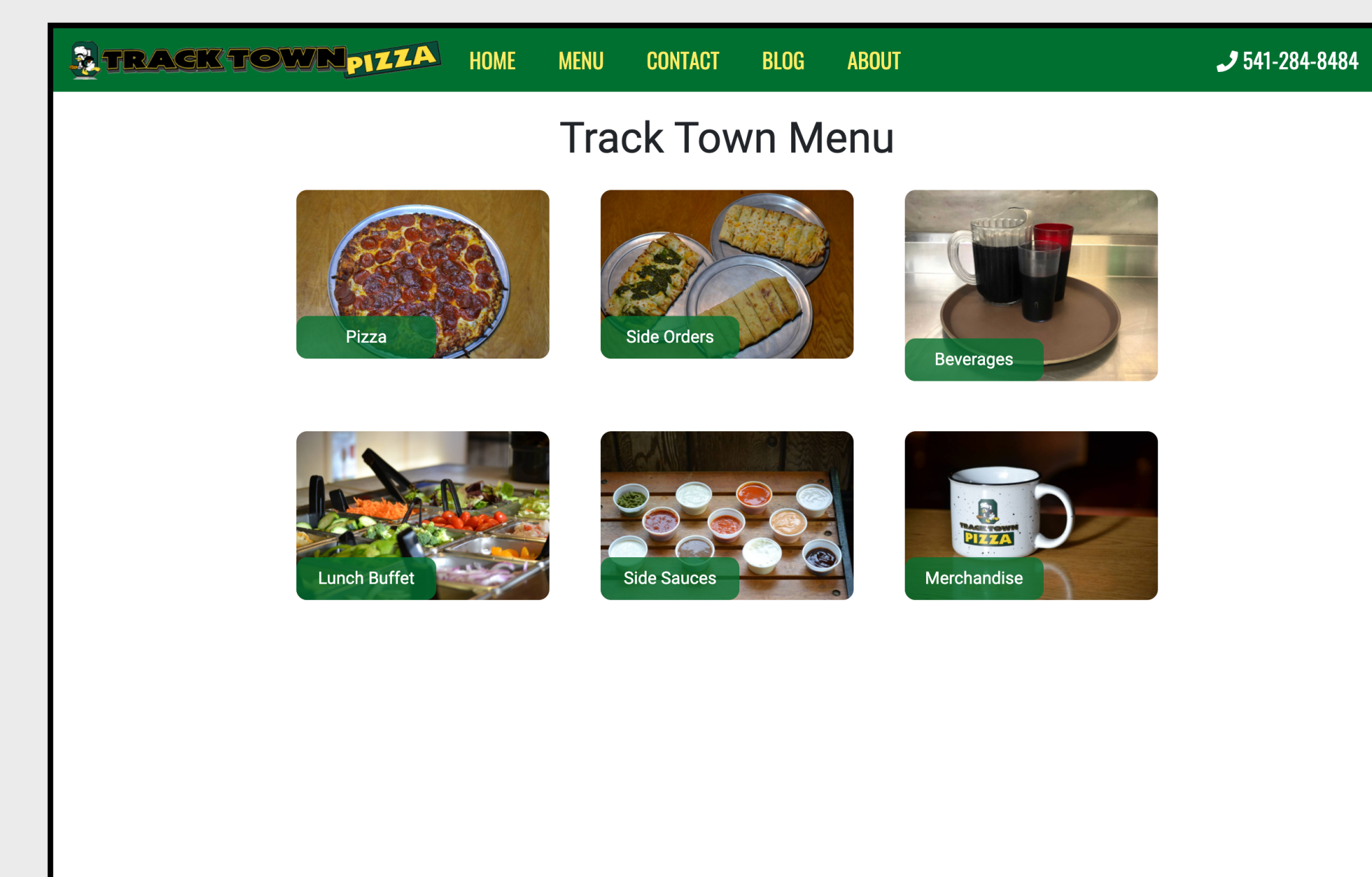


Figure 4: Top of Multi-Blog View Page

HOME PAGE

The home page (shown on the left) is the first page the user is directed to. From this page the user can easily find the phone number, online ordering, location, and recent blog post information.

Location data is presented using Google Maps, which is integrated into both the home and contact pages with the Google Maps API. Clicking on the blog element directs the user to that blog post's page. Clicking on the online order button directs the user to Track Town Pizza's online ordering service.



Capture 6: Parent Menu Page

BLOG PAGE

The website includes a blog that the business owners can post information to. This will allow for announcements of special deals, new menu items, nearby track events, and various other pieces of information the business owners want displayed.

The main blog page displays three of the most recent blog posts, ordered top to bottom, newest to oldest respectively. The user will be able to navigate through the older posts using a nav feature at the bottom of the page. They are also able to view individual post pages (shown on the right).

ABOUT TRACKTOWN



Track Town Pizza is a pizzeria located in Eugene Oregon. The restaurant, first opened in 1978, is a town favorite and attracts many locals and people passing through.

ABOUT OUR TEAM



The Track Town Pizza Website Project was taken on by Kaitlin Hill (left), Aiden Nelson (middle), and Hannah Vaughan (right). All of them are fourth year computer science students at Oregon State University.

ACKNOWLEDGEMENTS

- Madison Hill – Took excellent photos that are used in the new website
- Tim Hill and Tim Meyers – Trusted our team to create a new website that will be used by their customers
- Kirsten Winters and Scott Fairbanks – Gave valuable feedback throughout the application's design and construction
- Eytan Brodsky – Gave our team feedback and guidance to help us stay on track

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